



AsiaPacific  
**INFRASTRUCTURE**  
**MEDIA KIT**  
**2018**

AsiaPacific Infrastructure gives stakeholders in the infrastructure sectors and decision makers in local and national government with timely information across a range of media platforms plus shares valuable insights and case studies from New Zealand, Australia and AsiaPacific regions.

Essential reading for serious market players, developers, contractors and government officials.

The nation's preoccupation with innovative infrastructure projects is showing no sign of abating. Neither is the boom in commercial and industrial property. One is a consequence of other and both are encompassed in the print and digital editions of AsiaPacific Infrastructure and Property&Build but targeted specifically in separate websites: [www.infrastructurenews.co.nz](http://www.infrastructurenews.co.nz) and [www.propertyandbuild.com](http://www.propertyandbuild.com)

- **InfraNews** reaches **5,433 subscribers** every week in their inbox
- **Digital editions** get more than **2000 views** every month
- **Website** attracts more than **2300 page views** every month\*
- **Print editions** are targeted at nearly **3000** decision makers in business with a pass on readership of at least three

\*includes Property&Build

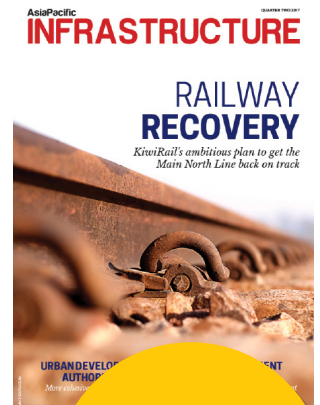
For advertising enquiries, please contact:  
**MIKE BISHARA** on +64 27 564 7779; [mike@infrastructurebuild.com](mailto:mike@infrastructurebuild.com)

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# Print & Digital Rates

	1 Issue	3 Issues	6 Issues
Double Page Spread	\$3,500	\$3,000	\$2,750
Full page	\$2,400	\$2,150	\$1,900
Half Page Vertical or Horizontal	\$1,500	\$1,250	\$1,000
Quarter Page Vertical or Horizontal	\$950	\$900	\$850

All prices exclusive of GST. See the final page of this media kit for ad size specifications



**Save with our Print & Online Packages on page 3!**

## Online Rates\* (less 10% for 6+ months continuous)

	Per Month
Top Banner	\$300
Website Banner	\$250
Half-Banner	\$200
Island Sidebar	\$300
Masthead Box	\$300
Carousel	\$300

*Premium position on homepage - link to personal news page on our website or direct to your own url*

carousel



\*subject to availability, shared voice

All prices exclusive of GST. See the final page of this media kit for ad size specifications

## InfraNews - Email Newsletter Rates

InfraNews is an email newsletter that goes out weekly\* to 5000 subscribed readers of our three web sites: safetynews.co.nz, infrastructurenews.co.nz and propertyandbuild.com

Per Insertion	1 week	2 weeks	1 month +
EDM Banner	\$250	\$225	\$200

\*except for Dec 18 - Jan 19

All prices exclusive of GST. See the final page of this media kit for ad size specifications



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## Print & Online Packages

The following are example packages with FP print ads and online advertising bundled together. Please contact us for a package that will suit your needs.



Print value	Online Value	Total Value	Discounted Price	Price per month
<b>FOUR MONTHS - Full Page Print/Digital Advert + choice of Online Advert + EDM Banner every second week</b>				
\$4,800	\$2,800	\$7,600	<b>\$5,700</b>	<b>\$1,425</b>
<b>EIGHT MONTHS - Full Page Print/Digital Advert + choice of Online Advert + EDM Banner every second week</b>				
\$8,600	\$5,360	\$13,960	<b>\$10,470</b>	<b>\$1,300</b>
<b>ONE YEAR - Full Page Print/Digital Advert + choice of Online Advert + EDM Banner every second week</b>				
\$11,400	\$8,040	\$19,440	<b>\$11,664</b>	<b>\$972</b>

## PUBLISHING SCHEDULE 2018

AsiaPacific Infrastructure is published as a Digital Edition and a Print Edition and also appears on [infrastructurenews.co.nz](http://infrastructurenews.co.nz)

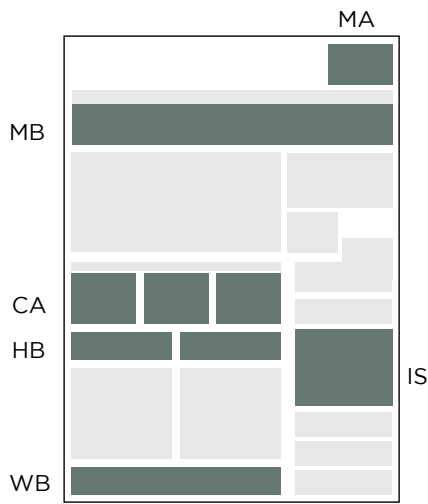
Issue	Digital Edition	Print Edition	Advertising Material Due
<b>2018</b>			
February	Yes	Yes	First week of February
April	Yes	Yes	First week of April
June	Yes	Yes	First week of June
August	Yes	Yes	First week of August
October	Yes	Yes	First week of October
December	Yes	No	First week of December

Digital edition may be updated at any time within the cycle with material required 24 hours before.

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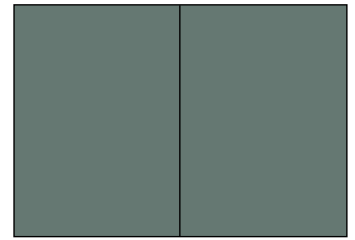
**MIKE BISHARA** on +64 27 564 7779; [mike@infrastructurebuild.com](mailto:mike@infrastructurebuild.com)

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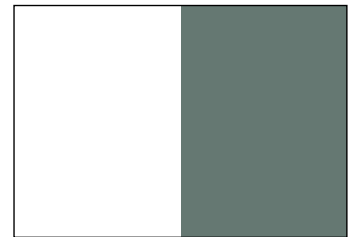


## ONLINE SPECIFICATIONS

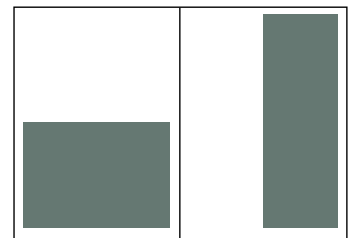
	Size (WxH)
Masthead Banner (MB)	1078px x 100px
Website Banner (WB)	702px x 90px
Half Banner (HB)	320px x 90px
Masthead Box Ad (MA)	200px x 120px
Island - Sidebar (IS)	300px x 250px
Carousel (CA)	214px x 140px
EDM Banner	600px x 90px



DPS

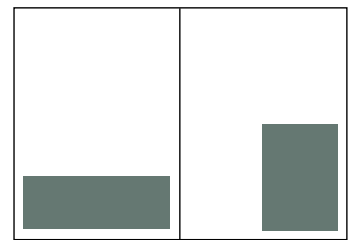


FP



HPH

HPV



QPB

QP

Supply online files to [mike@infrastructurebuild.com](mailto:mike@infrastructurebuild.com) in JPEG or PNG format. Images may be subsampled to a minimum of 300dpi. Image compression should be at the highest available JPEG quality setting.

## PRINT/DIGITAL AD SPECIFICATIONS

Ad space		Trim Size	Bleed Size
Double page spread	DPS	420mm wide x 297mm	426mm wide x 303mm high
Full page	FP	210mm wide x 297mm high	216mm wide x 303mm high
Half page horizontal	HPH	190mm wide x 128mm high	-
Half page vertical	HPV	85mm wide x 277mm high	-
Quarter page banner	QPB	190mm wide x 54mm high	-
Quarter page	QP	85mm wide x 128mm high	-

Supply print/digital files to [mike@infrastructurebuild.com](mailto:mike@infrastructurebuild.com) as CMYK PDFs with 3mm bleed on edges.

### Content Partners

All editorial content is to be submitted to the editor Geoff Picken ([geoff@infrastructurebuild.com](mailto:geoff@infrastructurebuild.com); +64 21 250 7559) for review. Advertorial and adverts are to be submitted to Mike Bishara ([mike@infrastructurebuild.com](mailto:mike@infrastructurebuild.com)). Final publication is at the discretion of the publisher.

### Technical specifications

Images may be subsampled to a minimum of 300dpi; image compression should be at the highest available JPEG quality setting. All fonts must be embedded in the PDF or converted to paths. Embedded fonts must not use CID/Identity-H encoding. Please ensure the PDF is created as Composite CMYK, with all transparencies flattened, using Acrobat 4 compatibility (PDF version 1.3).

Advertisements must be correctly sized (to A4 specs) as listed, and full page ads must include 3mm bleed. Please supply a single PDF file only - do not include any other documents, images or fonts.

Colours should be specified as CMYK, and all images should be CMYK separated - suggested separation specs are UCR separation, 95% black limit, 320% total CMYK ink cover, approx 15% midtone dotgain.

We reserve the right to reject at our sole discretion any advertisement that does not meet our standards.

Media Solutions Limited will not be responsible for any errors in supplied advertising material. Please ensure you have checked and approved the actual file you are supplying

### Other formats

If you are unable to supply artwork as PDF to our specification, other formats may be acceptable - please email [mike@infrastructurebuild.com](mailto:mike@infrastructurebuild.com) to discuss this before sending any artwork. Note that formats other than PDF may incur an additional processing charge.

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